Sig-Net Style Guide. Rev A.

Trade Mark

When using the Sig-Net logo or Wordmark, the ™ symbol is not required, but any text-based reference to 'Sig-Net™' in manuals or marketing must include the trademark symbol in the first instance.

Font

The font used in the Sig-Net logo and wordmark is Clone Wars

Colour

The Sin-Net logo colour can be printed in black, white or green/blue #065A60

Logo Selection

“Sig-Net Logo silk screen.png/.wmf” is designed for single colour silk screen onto product panel and can also be used for overlay, allowing background to be visible through text.

“Sig-Net Logo *.png/.wmf” are designed for colour printing.

Wordmark

The wordmark is Sig-Net

Wordmark & Logo Do’s and Don’ts:

Do ensure Sig-Net is written with upper case S and N.

Don’t do this: signet Signet sigNet SigNet sigNET Sing-Net

Don’t stretch the logo or wordmark